



PropertyStream

PARTNERSHIP SUCCESS STORIES

2016 Best
Estate Agency website

THE SUNDAY TIMES

The Negotiator
Awards 2016
Best website of the year

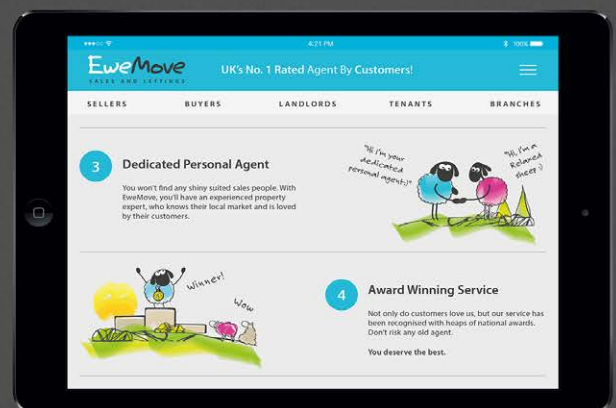
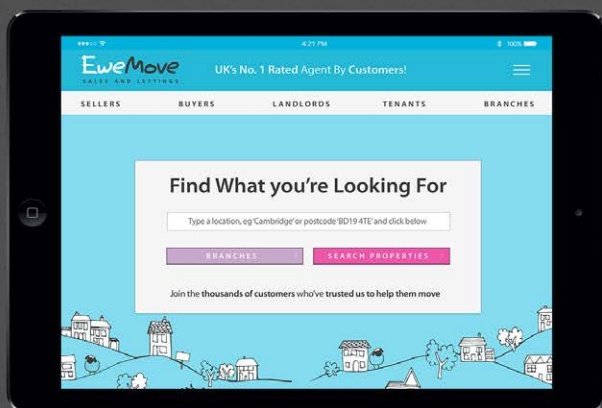
dezrez
Best website of 2016

INTERNATIONAL
WEBSITES AWARDS
AWWWARDS®
HONOURABLE MENTION 2016

- Ewemove approached Property Stream as a start up in 2013. 3 years later, they were sold to Martin & Co, for £15 million.
- Won 'Best website of the Year' at the 2016 Negotiator Awards.
- Won 'Best website of the Year' at the 2016 Times Sunday Times awards. Regarded as one of the most successful property websites ever.

EweMove

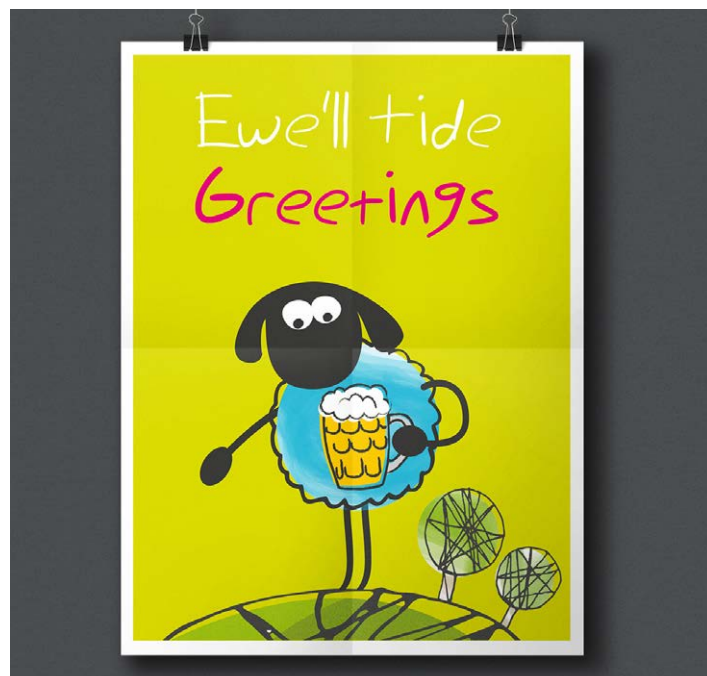
SALES AND LETTINGS



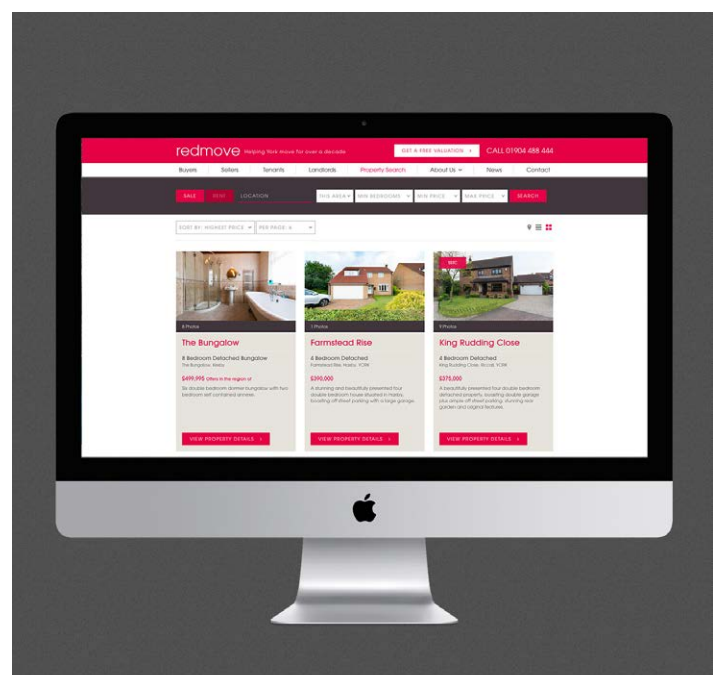
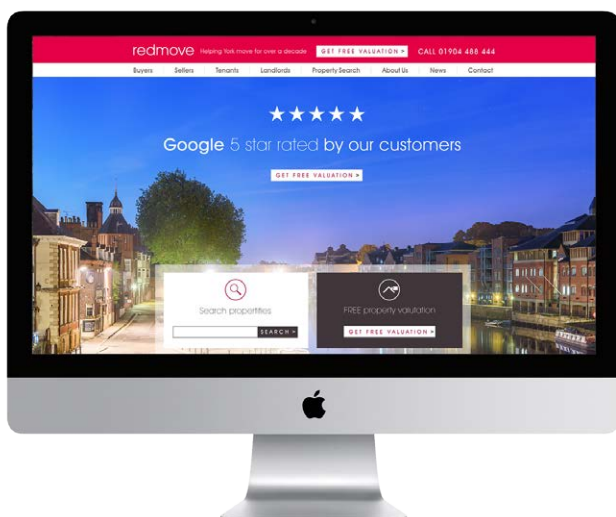
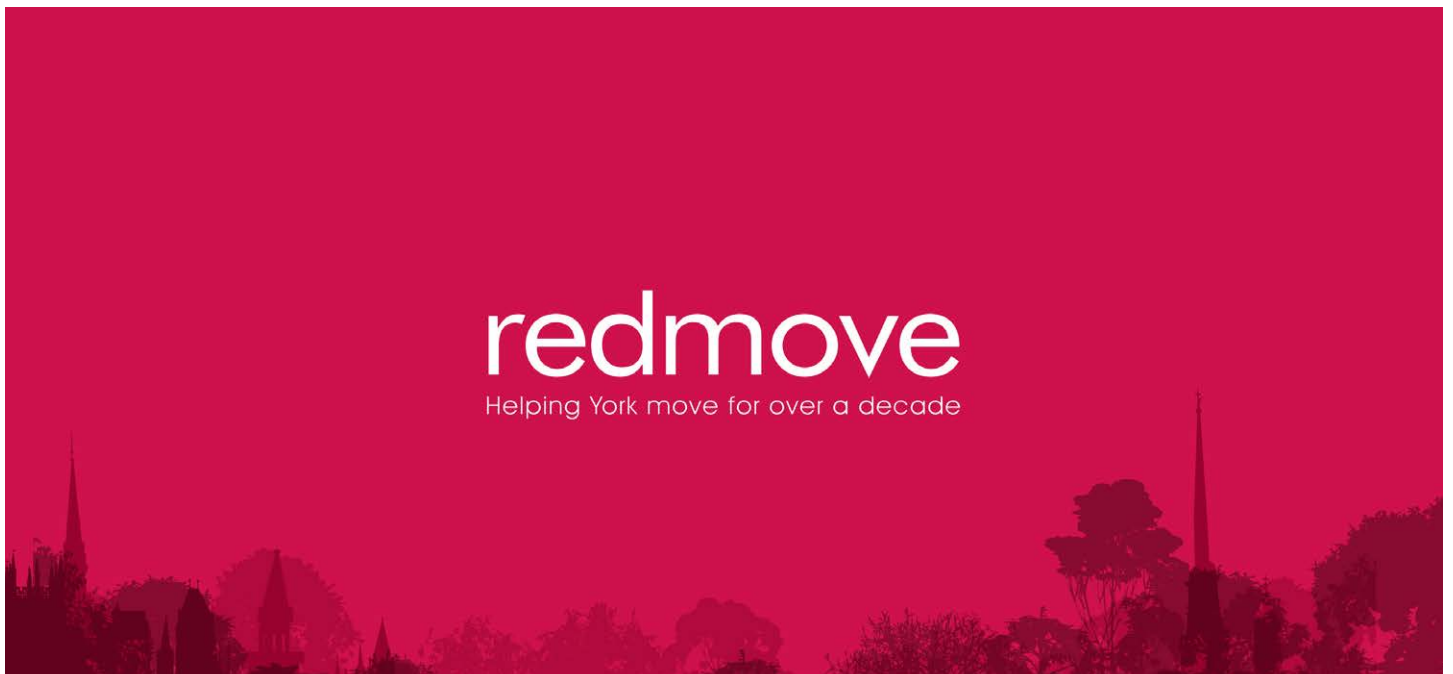
- Our unique branding and website has been a key part in their phenomenal growth.
- The branding and website is regarded by many as one of the most successful property websites and brand identity ever.
- 22 Group remain Ewemove's brand guardians and digital partners and look forward to the next stage in their journey as part of the UK's largest property franchise.

"We can always rely on 22 Group to keep Ewemove's style and technology well ahead of the competition. Since launching our new website we have seen a 56% increase in lead enquiries across all channels and 96% on mobile, and that was just in the first week!"

David Laycock Head Shepherd (MD) and
Co-owner at EweMove Sales & Lettings Franchise



- We helped Redmove stand out amongst the highly competitive York estate agency market. Our objective was to evolve and refine the Redmove brand, bringing together all of the key USP's and communicating the key messages of being local, trusted and established.
- The website won Dezrez best website of 2016.

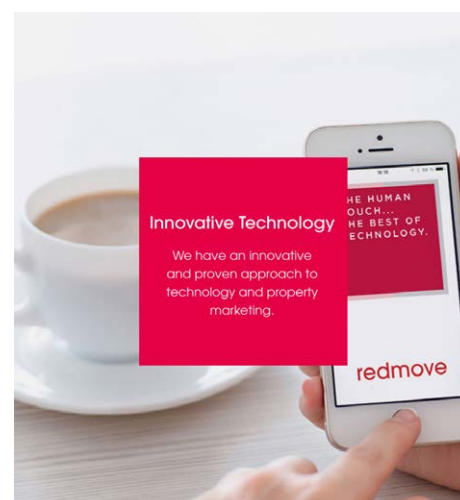
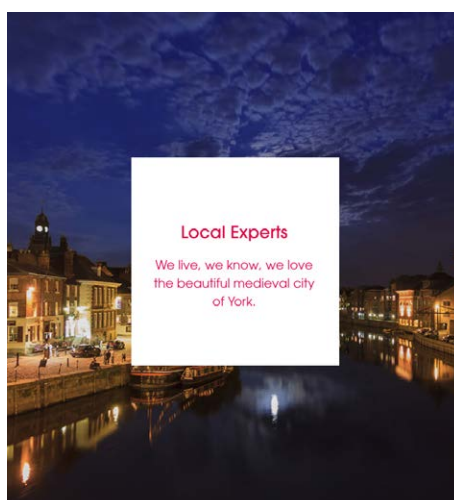
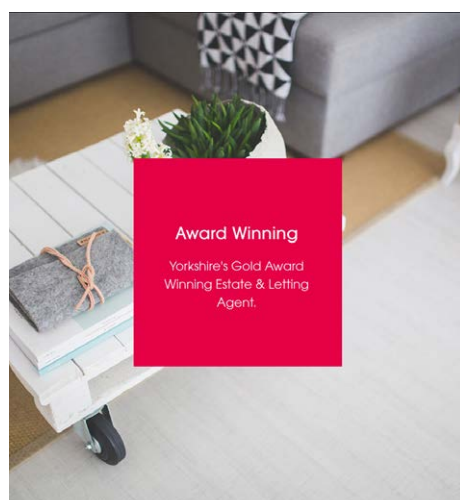
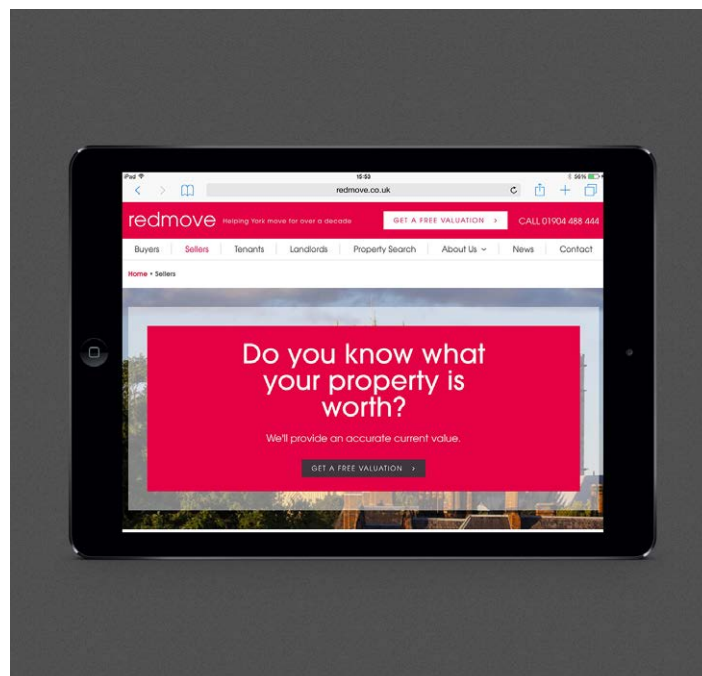
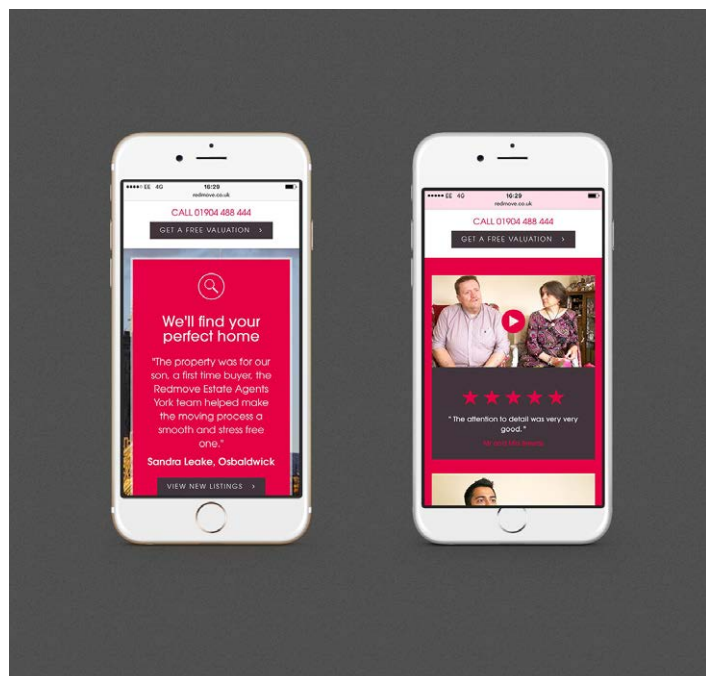


- Greater brand engagement on and offline resulting in increased sales.
- Decreased website bounce rates plus longer time spent on webpages.
- The website won Dezrez best website of the 2016.

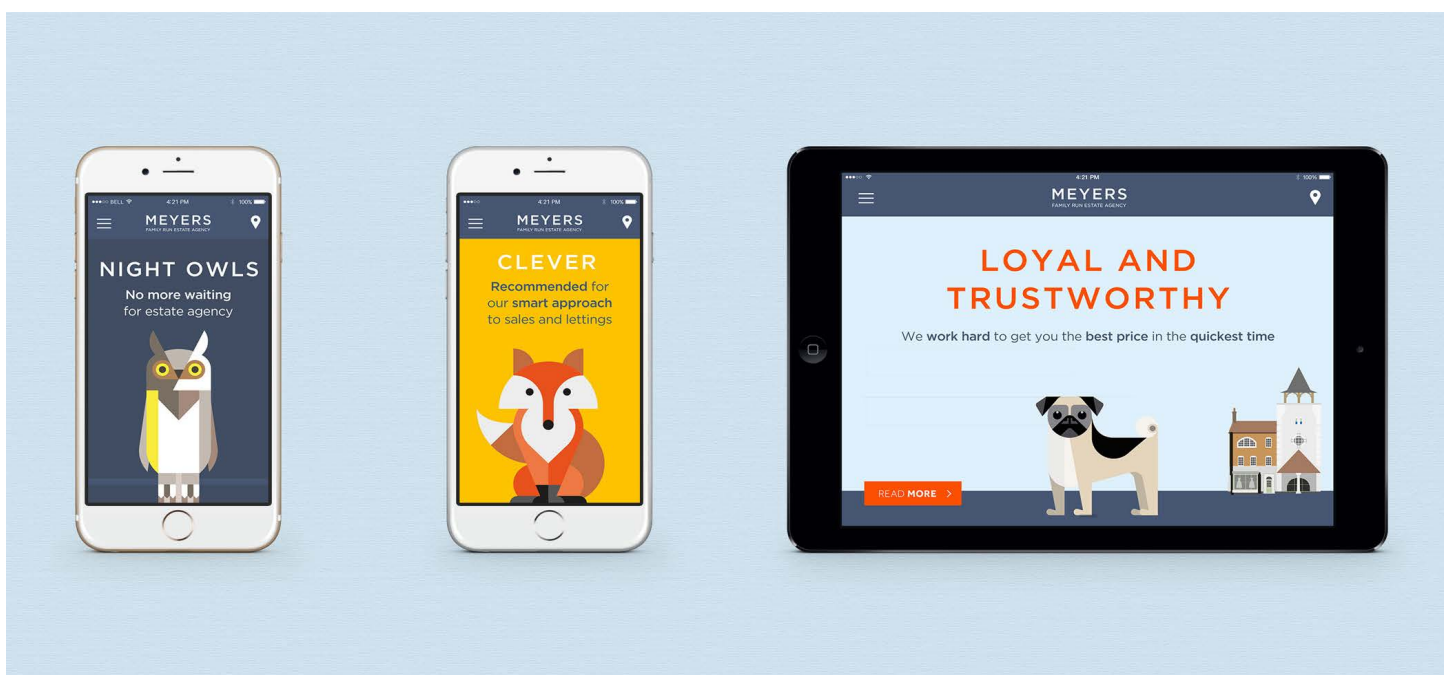
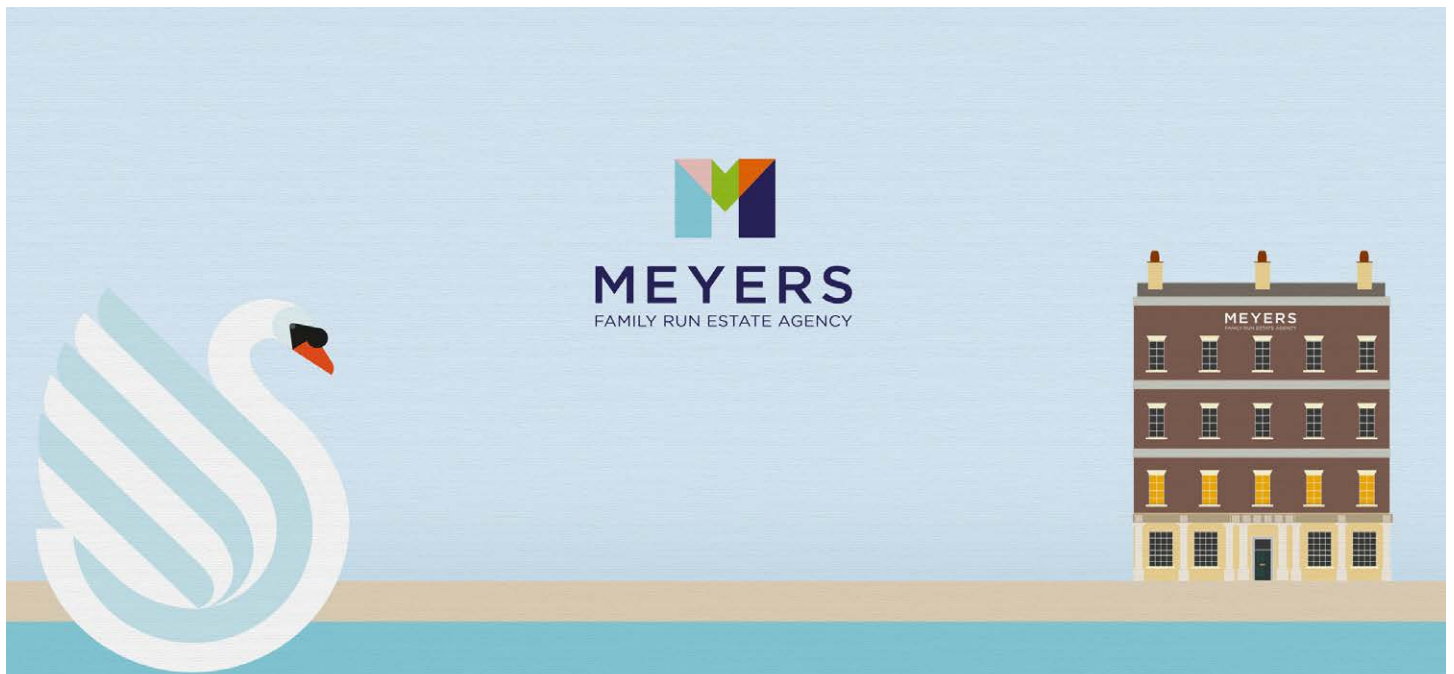


"I approached Property Stream as experts in the sector to help bring my brand and website up to date and able to stand out against my competitors. Due to their understanding of how the industry works the site has given us increased brand awareness and user engagement with clever call to action and lead conversion points. The team have been great to work with and I would recommend them to anyone looking for branding, website and marketing services."

Michael Redmond, mARLA Director



- Meyers Estates needed their visual language and message radically updating to attract the rise of cutting edge, trendy people moving to their location from London.
 - Meyers have increased sales through the website.
 - The unique brand has become the talk of the town,
 - They have opened their first two franchises since working with us.
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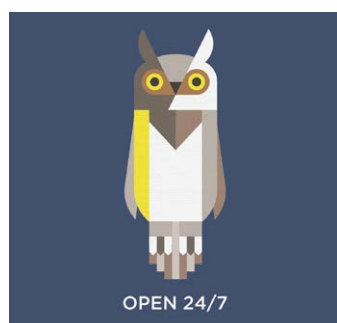
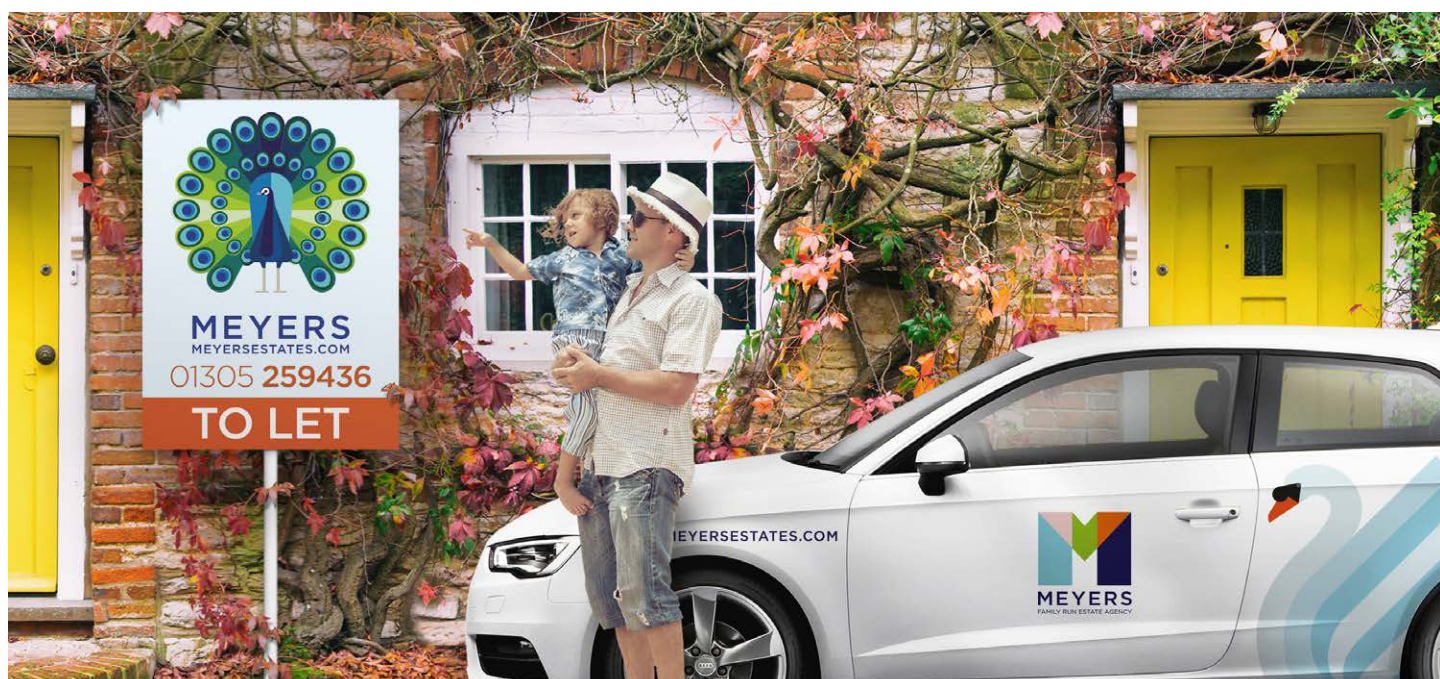
– The brand and website we created has become a benchmark for successful use of highly creative branding combined with the latest technology. Sophisticated, engaging and friendly. Being noticed for all the right reasons.

– The multiple variant For Sale boards with illustrated animals have become the talk of the town.

– Meyers have opened their first two franchises since working with us.

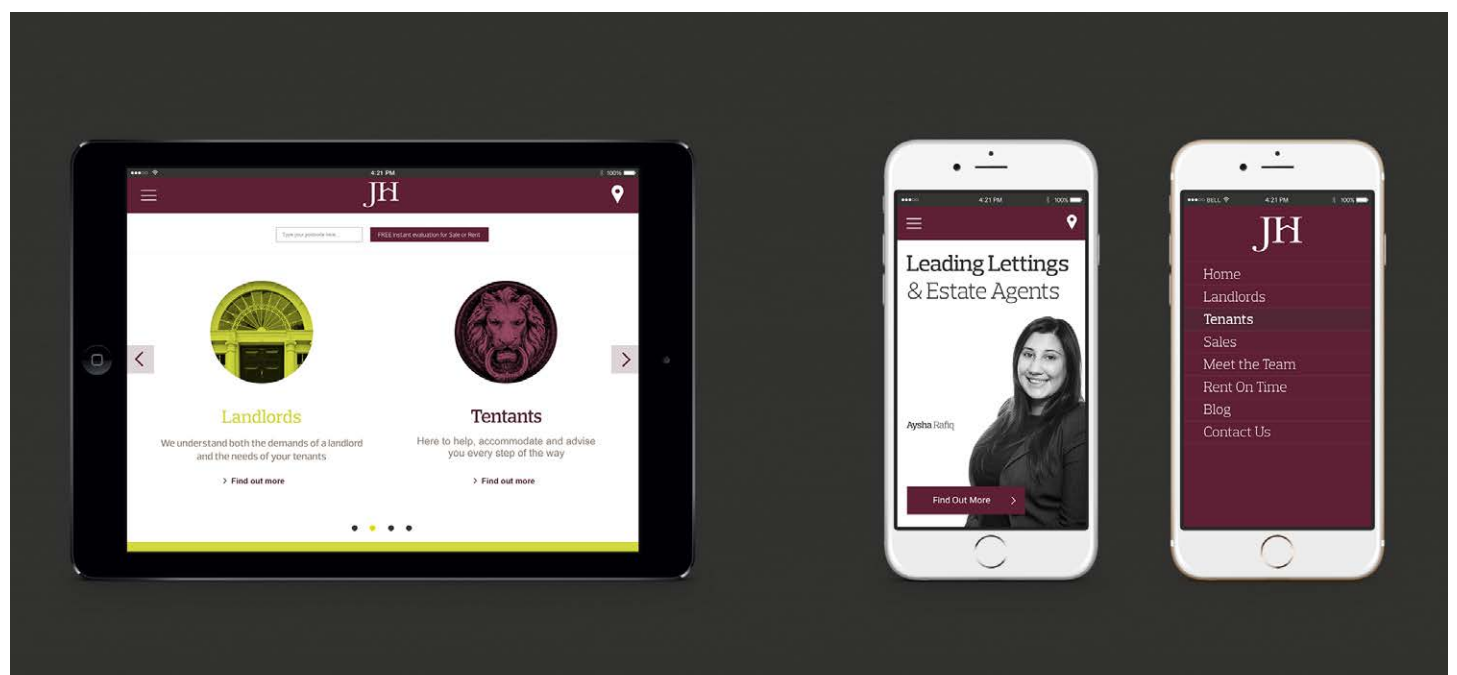
"Property Stream have been a breath of fresh air, with a dynamic approach to the rebrand and website of Meyers Estate Agents. They have created a vibrant and strong image of our company. Great people to work with and I would recommend their services to anyone."

Mark Meyer Leader of Meyers Estate Agents



Jordan & Halstead approached Property Stream to modernise their brand and website and increase their profile through digital marketing.

- Since the launch of the new branding Jordan & Halstead have been bought by Leaders, one of the largest independent residential property groups in the UK.

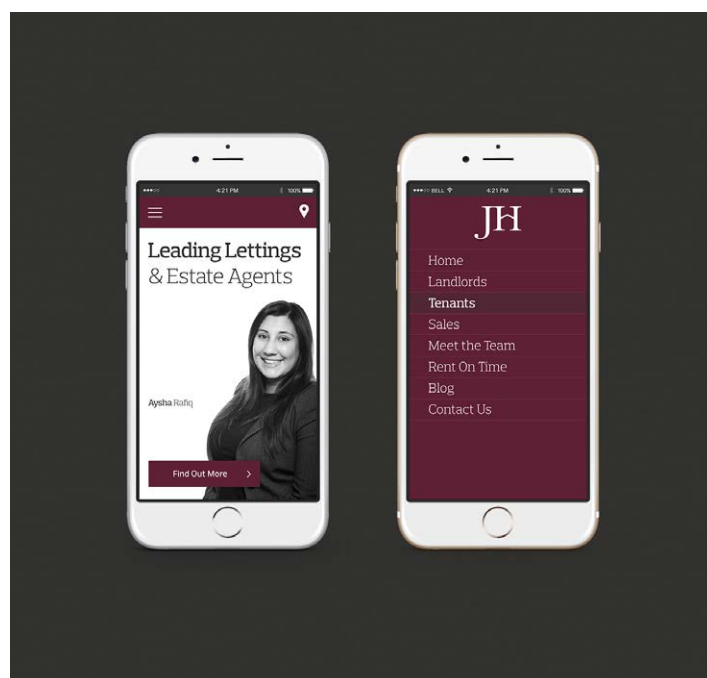
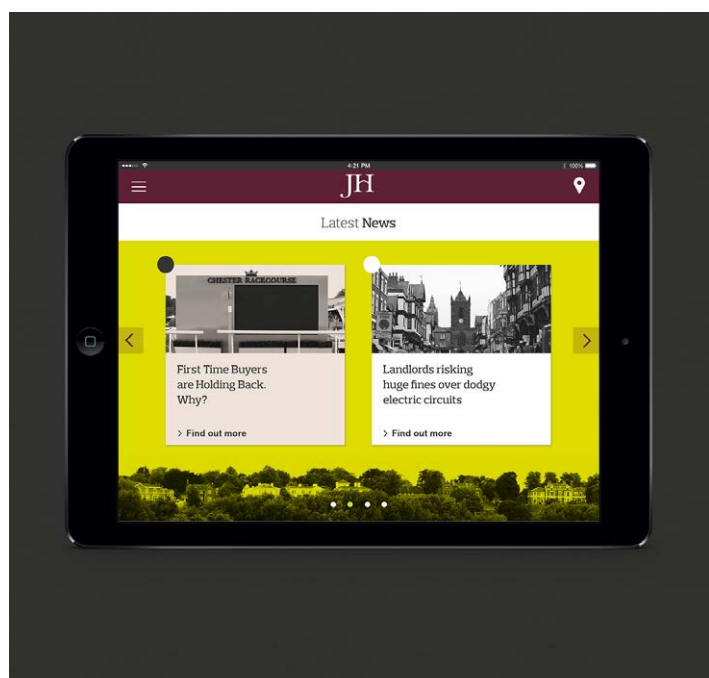


- Following the success of the brand refresh and new optimised website, Property Stream were then commissioned to provide monthly marketing support to increase further their brand awareness and lead conversion.
- Jordan & Halstead have recently been bought by one largest independent residential property groups in the UK, Leaders.

We continue to work with them.

"I have been using Property Stream for the past 2 years. I have found them fantastic to deal with, from updating our brand identity, to creating a lead generating bespoke website, to then delivering the marketing plan, the staff understands the estate agent market. I have been very impressed with all aspects of Property Stream and would have no problem recommending them as a partner."

Jordan Halstead Managing Director - J&H

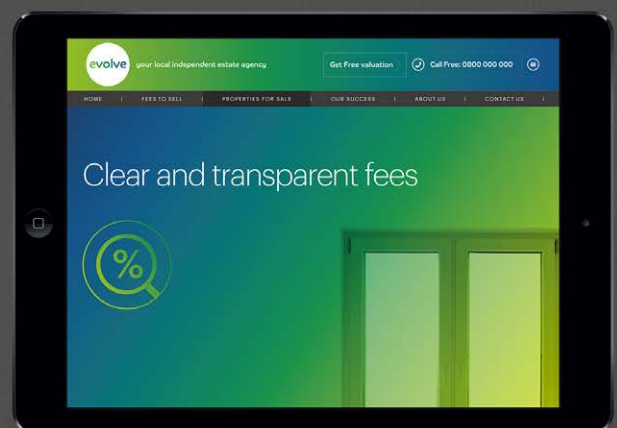
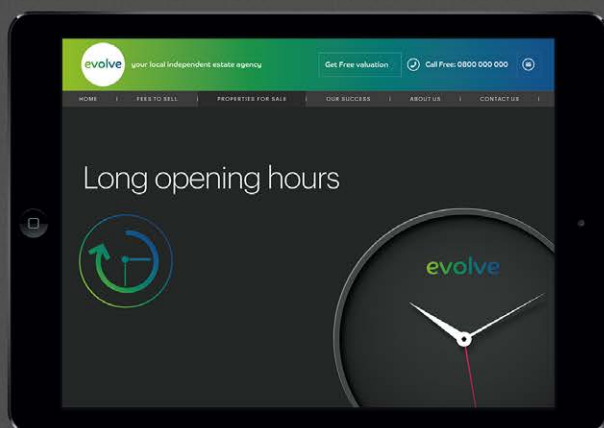


Evolve approached Property Stream after seeing the success we'd had transforming other agents. They are an ambitious hybrid estate agent based in Somerset, who required a brand and a revenue generating website to match their innovative approach to property sales.

- Enquiries through the site have increased by 300% since launch.
- Increased brand awareness through the new Property Stream designed, eye catching for sale boards and branded literature.
- With the help of Property Stream, Evolve have the creative and digital tools to take their business through the next phase of growth.

Property Stream have been a pleasure to work with since the very beginning. Being our own business, I imagine that we were not the easiest of clients to work for but Property Stream were efficient at every turn and understood the look and feel of the brand we wanted with ease. The branding and setting up of the website went smoothly with someone at the end of the phone at every turn should we have any questions and now we have more noticeable brand than any other agent in our area!

Mark Lawrence Director - Evolve Estate Agents Limited





Give us a call or send us an email and we'll go through first hand some of the things we have done with other agencies that have transformed their businesses. **Call:** 0161 672 7820 or **Email:** robin@propertystream.co



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